

Benefits of a best-in-class hiring platform



As organizations compete for top talent to succeed, finding the right candidates remains challenging. Some of the most common barriers are lack of quality candidates, too many disconnected tools, and a lengthy hiring process. And that's just from the employer's perspective. Today's job seekers also want a faster, more transparent hiring experience.



81% of Employers agree that Indeed speeds up my time-to-hire by finding the right candidates quickly¹

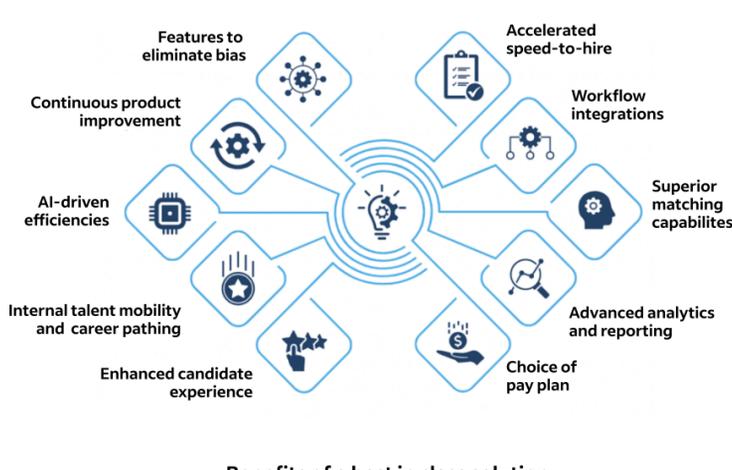
The evolution of hiring platforms

Shifting away from job boards, more and more organizations are turning to matching and hiring platforms. The market for hiring platforms is crowded, fragmented, and rapidly evolving to respond to strategic imperatives that include:

- ➔ **Remote and hybrid work** - employers need access to an international talent pool while adhering to international labor laws.
- ➔ **Analytics based hiring** - delivers data on metrics like time-to-hire, source of hire, and recruitment costs, giving employers visibility into performance and ROI.
- ➔ **Borrowed talent** - recruiters need a solution that connects them with a diverse pool of gig, freelance, and contract workers.
- ➔ **Improved candidate experience** - from applying to interviewing, job seekers are looking for a fast, transparent experience.
- ➔ **Improved workforce diversity** - platforms that help mitigate unconscious bias better support an organization's DEIB goals.
- ➔ **Employee wellbeing** - candidates want to know about employer branding, perks, salaries, and wellbeing initiatives.
- ➔ **Artificial intelligence** - AI-powered platforms can greatly improve candidate matching and speed up the hiring process.
- ➔ **Customer service** - While AI manages many tasks, personalized, human support is key for improved hiring outcomes.

A best-in-class solution does it all

Going well beyond the basics, a best-in-class matching and hiring platform helps employers manage the entire hiring process from start to finish, offering advanced, well-integrated, and holistic services that provide a great experience for both job seekers and employers. By integrating matching tools, video interviewing, and onboarding services, a best-in-class platform empowers recruiters to build stronger talent pools and accelerate hiring speed.



Harnessing the power of AI

Over the past year, Indeed has made significant strides in integrating AI and automation into its platform, resulting in over 100 AI-powered features. These innovations are driven by the 320 terabytes of job-related data Indeed processes daily, fueling its large language models and enabling tools like generative AI and AI-powered matching. This has streamlined the hiring process, significantly improving time-to-hire and match quality.

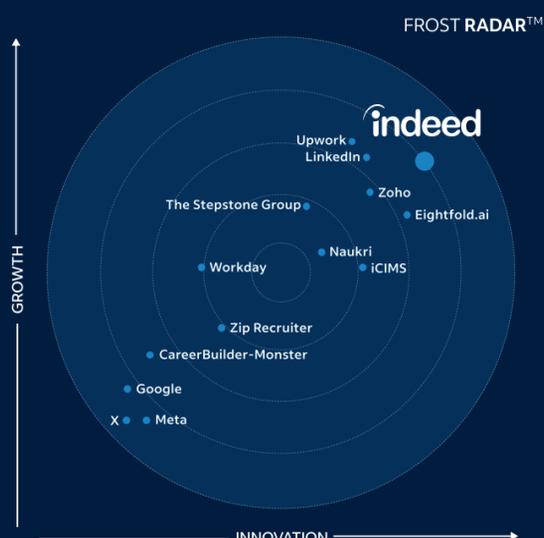


80% of Employers agree Indeed allows them to connect with top talent faster than other matching and hiring platforms¹



83% of Employers agree that they accomplish more hiring tasks in less time on Indeed because it integrates a wide range of tools in one platform¹

Frost & Sullivan named Indeed the most innovative company in the hiring platform category¹



A leading matching and hiring platform

Indeed continues to be recognized as a leading global matching and hiring platform that allows employers to connect with talent right away, increase speed to hire, and integrate into existing workflows. Employers get unparalleled access to job seekers with over 580 million Job Seeker Profiles³ and an extended reach through Glassdoor.

Want to reach top talent faster?

Connect with us today to learn more about how Indeed can help you with all of your hiring, all in one solution.

¹ Indeed Survey, US (n=386)

² Frost & Sullivan, Frost Radar: Hiring Platforms, 2024. Independent report by Frost & Sullivan, initiated and licensed by Indeed.

³ Indeed data (worldwide), job seeker accounts that have a unique, verified email address

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